

Ongoing Projects

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Project Description	Notes	Lead	Partners/ supporting resource	Key Actions	Timescales
Development of website	Information to include, but not be limited to; available sites, support the Council can offer and key contacts	II&G Officer	Admin Officer	<ol style="list-style-type: none"> 1. Monitoring of website for updates required 2. New information to be added as required 	Throughout 2022
Continued Engagement with land owners, developers and agents		II&G Officer		<ol style="list-style-type: none"> 1. Manage contact with all interested parties 	Throughout 2022
Ambassador project	This will now be a series of videos with key businesses; use of ambassadors will continue to be considered once Covid risks have abated.	II&G Officer	PR	<ol style="list-style-type: none"> 1. Identify key businesses and speakers 2. Arrange interviews and media recording 3. Publish on website and LinkedIn to promote the District 	<ol style="list-style-type: none"> 1. Spring 2022 2. Spring 2022 3. Summer 2022
Working with lead officers and teams across the Council to increase meaningful business engagement		II&G Officer	Other business facing teams in CDC	<ol style="list-style-type: none"> 1. Establish most effective ways to engage other teams and implement 2. Engagement with teams as per preferred approach 	Throughout 2022

New Projects

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Develop a bi-annual event to engage with land owners/developer/agents	II&G Officer	Eco Dev	<ol style="list-style-type: none"> 1. Agree with stakeholders what support would be meaningful for them 2. Develop an initial programme of meetings 	<ol style="list-style-type: none"> 1. Summer 2022 2. Autumn 2022
Establish target sectors for major development sites in the Local Plan and emerging Local Plan using appropriate and up to date data	II&G Officer	Eco Dev/Planning Policy	<ol style="list-style-type: none"> 1. Explore which sectors could fit into use classes allocated in Local Plan/ Emerging Local Plan 2. Understand which uses are most likely to have traction utilising appropriate data 	<ol style="list-style-type: none"> 1. Summer 2022 2. Winter 2022
Identify potential high growth sectors within the District and consider targeted events for them alongside local partners	II&G Officer	Eco Dev	<ol style="list-style-type: none"> 1. Review emerging research on the local economy 2. Engage with local partners 3. Consider suitable events to engage with identified high growth sectors 	<ol style="list-style-type: none"> 1. Spring 2022 2. Throughout 2022 3. Spring 2023
Develop a more engaging “Welcome Pack”	II&G Officer	PR	<ol style="list-style-type: none"> 1. Explore which media mediums have been used to do this within CDC so far. 2. Develop video and media clips to include on the Invest Chichester website 	<ol style="list-style-type: none"> 1. Spring 2022 2. Throughout 2022
Develop a dedicated High Street page on Invest Chichester	II&G Officer	Web Team/Place Team/BID and Towns	<ol style="list-style-type: none"> 1. Establish key content 2. Link to work undertaken by BID and Rural Towns 	<ol style="list-style-type: none"> 1. Spring 2022 2. Summer 2022